

2015 MASITE  
Annual Meeting  
King of Prussia, PA  
October 4<sup>th</sup> & 5<sup>th</sup>, 2015



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PLEASE JOIN US

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Please join us for the 2015 MASITE Annual Meeting on Sunday, October 4<sup>th</sup> and Monday, October 5<sup>th</sup> at the Radisson Hotel Valley Forge in King of Prussia, Pennsylvania. Join us Sunday evening for the Welcome Reception and Team Traffic Quizzo at Nosh Deli conveniently located in the hotel. Monday morning be sure to catch the panel discussion about the [Papal Visit to Philadelphia](#). We have a diverse array of technical sessions planned thanks to the hard work of this year's Annual Meeting Committee and our myriad of excellent speakers. Please make arrangements to attend this year's event to network with colleagues, earn Professional Development Hours and hopefully learn something new! You will find additional information about the technical program, as well as registration forms for the conference enclosed.

While you are here, please take advantage of the many amenities in the area such as the Valley Forge Casino, which is connected to the hotel, providing options for gaming, dining and entertainment. Or take advantage of a hike at the Valley Forge National Park located across the street or head down the road to the wide variety of stores at the King of Prussia Mall, located just minutes away!

We look forward to your attendance and participation!

Nicole Kline, P.E., PTOE  
2015 MASITE President  
McMahon Associates, Inc.  
[nkline@mcmahonassociates.com](mailto:nkline@mcmahonassociates.com)

Peter O'Halloran, P.E., PTOE  
2015 Annual Meeting Co-Chair  
Urban Engineers, Inc.  
[paohalloran@urbanengineers.com](mailto:paohalloran@urbanengineers.com)

Lori Bickerdyke, P.E., PTOE  
2015 Annual Meeting Co-Chair  
Dawood Engineering  
[lbickerdyke@dawood.cc](mailto:lbickerdyke@dawood.cc)

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## MEETING INFORMATION

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### LOCATION

Radisson Hotel Valley Forge  
1160 First Avenue  
King of Prussia PA, 19406  
610-354-8118

<http://www.radisson.com/king-of-prussia-hotel-pa-19406/pavalley>

### HOTEL ROOM RESERVATIONS

The discounted group rate is \$119 per night in the Hotel Tower (Radisson) and is valid Sunday and Monday night. Please call 610-354-8118 and mention MASITE when you book your room, or book your room online using the link

below, with "MASITE" as the promotional code. Guaranteed group rate expires **Sunday, September 13.**

<http://www.radisson.com/reservation/itineraryEntrance.do?hotelCode=PAVALLEY&promotionalCode=Masite>

### PARKING

Free parking is provided on-site.

### CASINO

The Valley Forge Casino is connected to the hotel, providing options for gaming, dining and entertainment. Each eligible Annual Meeting attendee will have the ability to get a casino access card that will be valid throughout the event. In order to gain access to the casino floor, all guests must be 21 years of age or older and not be on the Pennsylvania Gaming Control Board's Exclusion List or have been formally evicted from the property. A valid form of government issued identification with a photograph is required.

*Gaming problem? Call 1-800-GAMBLER.*

### WELCOME RECEPTION

When: Sunday, October 4, 2015, 6 - 8 PM

Where: Nosh Deli (Lobby Level of the Radisson Hotel), 1160 First Avenue, King of Prussia, PA 19406

Description: This event will include food and drinks, with one free drink ticket for registered attendees. Get to know your fellow attendees and enjoy a fun night of activities and comradery including a Quizzo event starting shortly after 6 PM with prizes for the winners.





## 2015 MASITE ANNUAL MEETING COMMITTEE

### 2015 MASITE

President:	Nicole Kline McMahon Associates		
Co-Chairs:	Peter O'Halloran Urban Engineers	Lori Bickerdyke Dawood Engineering	
Registration:	Teresa Lord McMahon Associates	Abigail Meyer RK&K	
Technical Program:	Shilpa Mallem RK&K	Debra Ferraro Pennoni and Associates.	Mahmood Shehata RK&K
Exhibitors & Sponsors:	Sidney New Gannett Fleming		
Publicity:	Rachel McGuire McMahon Associates	Kate Russo Johnson Mirmiran & Thompson	
Welcome Reception:	Al Tomaselli Alfred Benesch & Company	Elizabeth Schwartz Alfred Benesch & Company	
Audio Visual:	Will Anderson Alfred Benesch & Company		

## 2015 MASITE EXECUTIVE BOARD

Executive Position	Executive Member	Company	Email
President	Nicole Kline	McMahon Associates	nkline@mcmahonassociates.com
First Vice-President	Jeff Bergsten	Michael Baker Jr.	JBergsten@mbakercorp.com
Second Vice-President	Órla Pease	Urban Engineers	ohpease@urbanengineers.com
Secretary	Al Federico	McCormick Taylor	apfederico@mtmail.biz
Treasurer	Chris Prisk	Langan	cprisk@langan.com
Past President	Melody Matter	McCormick Taylor	mamatter@mtmail.biz
Eastern Area Coordinator	Mahmood Shehata	RK&K	mshehata@rkk.com
Central Area Coordinator	Steven Palmer	Gannett Fleming	spalmer@gfnet.com
Western Area Coordinator	Amy Staud	HDR Engineering	amy.staud@hdrinc.com



## TENTATIVE AGENDA

Sunday, October 4, 2015		
5:00PM - 6:00PM	Registration and Information Table Open <i>(Independence Foyer)</i>	
6:00PM - 8:00PM	Welcome Reception <i>(Nosh Deli - Lobby Level)</i>	
Monday, October 5, 2015		
7:00AM - 5:00PM	Registration and Exhibit Area Open <i>(Independence Foyer)</i>	
7:30AM - 8:30AM	Breakfast <i>(Grand Ballroom - Lobby Level)</i>	
8:30AM - 9:30AM	World Meeting of Families – Papal Visit to Philadelphia Panel discussion <i>(Grand Ballroom - Lobby Level)</i>	
9:35AM - 10:45AM	Session 1A <i>(Hancock-Franklin Room)</i>	Session 1B <i>(Ross-Jefferson Room)</i>
10:45AM - 11:15AM	Break & Exhibits	
11:15AM - 12:30PM	Session 2A <i>(Hancock-Franklin Room)</i>	Session 2B <i>(Ross-Jefferson Room)</i>
12:30PM - 1:45PM	Lunch, MASITE Business Meeting <i>(Grand Ballroom - Lobby Level)</i>	
2:00PM - 3:30PM	Session 3A <i>(Hancock-Franklin Room)</i>	Session 3B <i>(Ross-Jefferson Room)</i>
3:30PM - 4:00PM	Break & Exhibits	
4:00PM - 5:00PM	Session 4A <i>(Hancock-Franklin Room)</i>	Session 4B <i>(Ross-Jefferson Room)</i>
5:00PM	Happy Hour <i>(Valley Tavern Restaurant - Lobby Level)</i>	

**All rooms are on the Lower Level unless otherwise noted.  
Business casual attire is encouraged. Please feel free to leave your tie at home.**



**REGISTRATION FORM**

	MASITE Member & Public Agency Price	Non-MASITE Member Price*
	(Please circle)	
Welcome Reception (Nosh Deli)	\$20	\$25
Monday Annual Meeting		
Early Registration (through 9/11/15)	\$100	\$125
Late Registration (9/11/15 – 10/1/15)	\$125	\$150
<b>Students (Full-Time)</b> <i>Any part of conference, all-inclusive</i>	\$15	\$15
<b>Speakers</b> (one free registration per presentation)	\$0	\$0
<b>TOTAL REGISTRATION FEE:</b>		

*Notes: Walk-in registration fees will be \$150 for both members and non-members. No shows will be billed.*

*\*MASITE membership is \$18.00*

To Register for PDH Credits **at the meeting** you will need your PE license and ITE member numbers. Otherwise you can send the PDH form after the meeting.

For more information, please use our website [www.masite.org](http://www.masite.org).

**Registration Deadline: September 11, 2015**

Organization: _____ Phone: _____ E-mail: _____ Attendees: _____ _____ _____	<b>Checks Payable to: MASITE</b> <b>Submit to:</b> Teresa Lord McMahan Associates 840 Springdale Drive Exton, PA 19341 Email: <a href="mailto:tlord@mcmahanassociates.com">tlord@mcmahanassociates.com</a> Phone: 610.594.9995
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## Technical Session Presentation Preview

Below is a preview of the topics that will be presented. A detailed schedule will be provided prior to the meeting. Session times to be determined.

<p><b>Panel: World Meeting of Families – The Papal Visit to Philadelphia</b>  <i>Richard Montanez from the City of Philadelphia,          Bob Taylor from the Pennsylvania Turnpike Commission,          Jeff Kupko from Gibson-Thomas Engineering Company, Inc., and          Jennifer Duval from Jacobs Engineering</i></p>
<p><b>Roundabout Analysis Tools; Selecting the Right Tool &amp; Understanding the Results:</b> <i>Steven Stuart, Michael Baker International</i>  <b>Swarthmore Roundabout: Project Visualization &amp; Construction Staging:</b> <i>Nicole Kline and Jamie Kouch, McMahon Associates, Inc.</i>  <b>Rightizing Roundabouts:</b> <i>Mike Mastaglio, Urban Engineers</i></p>
<p><b>Impact of Ride-Sourcing Services on Travel Habits &amp; Transportation Planning:</b> <i>Zhen Chen, University of Pittsburgh</i>  <b>Crowdsourcing Meets Transportation Planning:</b> <i>Mark Evans from Town Planning Partnership and John Yurick from McMahon Associates, Inc.</i>  <b>Placing Stakeholders and the Community at the Center of Lasting Transportation Improvements:</b> <i>Adam Catherine, Stantec</i></p>
<p><b>Downtown Allentown Traffic Event Management &amp; Mobility Plan:</b> <i>John Wichner and Anton Kuhner, McMahon Associates, Inc.</i>  <b>Environmental Benefits of Adaptive Signal Control Systems in Wexford, PA:</b> <i>Xin Wei, University of Pittsburgh</i>  <b>I-70 New Stanton Interchange Project:</b> <i>AECOM</i></p>
<p><b>The Wooster Pike Revitalization:</b> <i>A Complete Streets Project, Caroline Duffy, Johnson, Mirmiran &amp; Thompson</i>  <b>Measuring Street Performance: Moving Beyond Level of Service:</b> <i>Jeff Riegner, Whitman, Requardt &amp; Associates</i>  <b>Building Green into Complete Streets:</b> <i>Karl Graybill from the City of Lancaster and Cindy McCormick from McCormick Taylor</i></p>
<p><b>SR 1 DeIDOT Maintenance Yard Modeling:</b> <i>Mir Wahed and Joanne Maulit Arellano, Johnson, Mirmiran &amp; Thompson</i>  <b>New DeIDOT Traffic Design Manual:</b> <i>Jim Burnett, RK&amp;K</i>  <b>Tolling Changes for I-95 and All Electronic Tolling of the Delaware River Bridge:</b> <i>Alan Williamson, Pennsylvania Turnpike Commission</i></p>
<p><b>Bus Lanes and Pre-Signals with Transit Signal Priority: Domains of Application:</b> <i>S. Ilgin Guler and Eleni Christofa, Pennsylvania State University</i>  <b>Introduction to the Multimodal Circulation Handbook for Chester County:</b> <i>William Deguffroy, Chester County Planning Commission</i>  <b>Transportation Systems Management and Operations (TSM&amp;O) Council Update:</b> <i>Eric Rensel, Gannett Fleming</i></p>
<p><b>Interactive Session: Traffic Signs – Too Many or Too Few?</b> <i>Patrick Wright, Pennoni</i>  <b>Constructing New Bridges Over I-676 &amp; Preparing for the Papal Visit to Philadelphia:</b> <i>Jim Pezzotti, Pennoni</i></p>
<p><b>Everything Gets Reviewed:</b> <i>Albert Federico, McCormick Taylor</i>  <b>Taking STEM to Schools: Engaging Our Youth in Engineering:</b> <i>Kazi Hassan, Pennoni</i></p>

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