



December 2, 2016

Dear Colleague,

The Mid-Atlantic Section of the Institute of Transportation Engineers (MASITE) is looking for your support in 2017. MASITE is a volunteer organization that organizes local area meetings pertinent to transportation topics throughout the year. We maintain a website that features our activities and distribute both a newsletter and email periodically throughout the year. Our main event is the MASITE Annual Meeting held in the fall that typically brings together over 100 transportation professionals to discuss key topics to our industry's vitality. The geographic area that MASITE covers includes all of **Delaware, Pennsylvania, West Virginia, and southern New Jersey.**

This year, MASITE is offering its annual corporate sponsorship at a single rate of only \$200 for the entire year. Sponsors are recognized in the following formats:

- MASITE newsletter (published 3-4 times a year)
- MASITE website
- At local area meetings
- MASITE Annual Meeting

Sponsors also receive the following advertising/PR benefits:

- Free job postings in the newsletter
- Free company updates in the newsletter
- Free job postings in our weekly MASITE events email.

The annual sponsorship drive is our primary effort to raise additional funds to support MASITE's local area programming. For those of you who have sponsored MASITE in the past, thank you! With the constantly changing economy, it is more important than ever to show your support for our transportation industry. Your support will help MASITE offer its members low-cost, quality programming in 2017.

Please contact me by Friday, **January 13, 2017** if your company is interested in being a MASITE sponsor. Please make checks payable to MASITE with payment amount of **\$200** and send to:

Gannett Fleming, Inc.
Attn: Steven Palmer, P.E.
MASITE Treasurer
209 Senate Ave
Camp Hill, PA 17011

Also, please email your company logo to me at spalmer@gfnet.com so it can be included on the local meeting display board and the website.

Your support is greatly appreciated.

Sincerely,

A handwritten signature in blue ink that reads 'Steven Palmer'. The signature is written in a cursive style and is positioned above the typed name and title.

Steven Palmer, P.E.
MASITE Treasurer
www.masite.org
