



# MASITE Board Meeting

November 18, 2025

Meeting Minutes

## KEY Meeting Objectives

- TESC Social
- Mentorship

Location: Virtual

Agenda Item	Description
Call to Order	<ul style="list-style-type: none"> <li>• Meeting started at 1:01pm.</li> </ul>
Previous Minutes	<ul style="list-style-type: none"> <li>• September and October meeting minutes were approved. B. Song motioned, S. Gault seconded.</li> </ul>
Calendar	<ul style="list-style-type: none"> <li>• R. Biro reviewed the calendar, which showed only a couple of events the rest of the year, which is to be expected.</li> <li>• R. Biro recommended folks start planning for next year and to get next year's events out the calendar, both MASITE and non-MASITE.</li> </ul>
Treasurer	<ul style="list-style-type: none"> <li>• C. Martin reviewed account balance. Some outstanding checks need to be cashed.</li> <li>• C. Martin asked C. Bloom to reach out to Kittleson to make sure they got the check from the Disc Golf event and plan to cash before the end of the year.</li> <li>• All student chapters have requested support except for Rowan.</li> <li>• All Annual Meeting bills have been paid.</li> <li>• Penn State Social is big event for the year.</li> <li>• M. Mo has a reimbursement that is needed for the Corn Hole event.</li> <li>• C. Martin still needs to settle costs with ITSPA for different joint events held throughout the year.</li> </ul>
Brand Evolution	<ul style="list-style-type: none"> <li>• S. Gault sent logo options to Board, there was unanimous decision on color. Logo was submitted to ITE International, and the new logo will be used moving forward.</li> <li>• No mass printing of items that we intend to keep long term, as the District has not confirmed their potential name change.</li> </ul>
TESC Social	<ul style="list-style-type: none"> <li>• J. Walsh said that we are up to 145 people already. New location at Brothers has a better layout. Very accommodating and responsive. MASITE has venue from 6pm to 10pm. Cost was similar to last year.</li> <li>• J. Walsh asked if there was any way to reach people who aren't in MASITE? The Bi-Weekly is a way to reach "Friends of MASITE" in addition to members. M. McDermott will check those lists against attendee list last year to see if anyone</li> </ul>



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Sponsorship	<p>should be added.</p> <ul style="list-style-type: none"> <li>• L. Klein explained that Sponsorship package was sent around last week. It was sent off to the Board today. APC is this week, so goal is to get it out on Monday of next week. No rate increases on sponsorship package, and there are potentially 3 or 4 new sponsors.</li> <li>• Silvia Scheuermann from AECOM is interested in sponsorship chair role.</li> <li>• Platinum sponsors – they have received a full session at the Annual Meeting each year. Platinum sponsor felt like their visibility was lower if they were after lunch. Suggestion was to increase platinum sponsorship into a plenary, where all three would present together in the same session. B. Song explained that he has received feedback from past Platinum sponsors who have struggled to find speakers for their Platinum session, and they are considering dropping. It is important to decide this before the Sponsorship Package goes out, and M. McDermott suggests trying out the plenary for a year to see if it works, and all on the Board are open to that. B. Song was going to check with his annual meeting chairs to see if they were in agreement and would report back to the group. C. Martin asked if we have allowed platinum sponsors to decline the session? That has not been offered in the past, nor requested.</li> <li>• Sponsor codes for socials – R. Biro said we need to make it very clear in the package moving forward. L. Klein said she would add a note that this excludes social activities.</li> <li>• Silvia’s appointment as Sponsorship Chair was voted on by the Board and was unanimously approved.</li> </ul>
Area Coordinators	<ul style="list-style-type: none"> <li>• Western – A. Lucas – event on 11/5 with Pitt Student Chapter, Magalotti scholarships were awarded, and J. Molinero and a professor from the University presented to about 60 attendees. There is a Joint meeting with ASHE Pittsburgh on January 8<sup>th</sup> where J. Molinero will speak, and registration should open in a couple of weeks.</li> <li>• Central – C. Bloom said that an event is being planned for late January in Lancaster with an idea from Bob Pento and Steve</li> </ul>



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	<p>Gault and the Director of Public Works for Lancaster area. May host the event at Decades, and it will be a joint event with ITSPA.</p> <ul style="list-style-type: none"> <li>• Eastern – T. Hartman was not present, but there is a multi-society event on 12/9 that is on the I-95 cap that is with other local societies.</li> <li>• M McDermott had an idea of a presentation with Township Managers talking about MUTCD compliance, pavement marking longevity, etc. M. Ta helps with LTAP and could help coordinate folks to get for each area.</li> </ul>
Website Updates	<ul style="list-style-type: none"> <li>• R. Biro said that if there are any things that the Board sees that they want to change, feel free to let E. Hufnal know.</li> <li>• E. Hufnal explained that she is starting to get into updating the website, and Star Chapter does present some issues unfortunately. One big thing she has been looking at is updating the format. Our format for the website does not work well on a phone. She is looking at Star Chapter to see what other layout options there are, but it is possible that this may result in additional fees.</li> <li>• Since new logo is horizontal and not square, it is smaller as presented on website.</li> <li>• E. Hufnal plans to continue design updates behind the scenes and will coordinate with Board as it goes along.</li> </ul>
Board Appointments	<ul style="list-style-type: none"> <li>• B. Song sent an email to existing appointees to see if they were willing to continue serving. B. Song will plan to send them to student chapter liaisons this week.</li> </ul>
District Update	<p>M. McDermott reported:</p> <ul style="list-style-type: none"> <li>• Logo meeting this week</li> <li>• SLS is moving to District annual meeting in April as an additional track.</li> <li>• Younger member webinar series starting in January on how to give a presentation (1/2 hour each, 4 total sessions).</li> <li>• Newsletter is going out this Friday, and they are looking for a replacement for Lindsay Klein.</li> <li>• R. Biro said it is time to renew your ITE membership, so remember to do that.</li> </ul>
Open Discussion	<ul style="list-style-type: none"> <li>• G. Frisby said there have been some discussions on the college</li> </ul>



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	scholarship and would like to have a subcommittee assembled to figure out the best way to move forward. G. Frisby asked if anyone was interested in serving on the subcommittee or knew anyone else, to please let him know.
Next Meeting:	<ul style="list-style-type: none"><li>• December 16, 2025.</li></ul>
Adjourn	<ul style="list-style-type: none"><li>• Meeting adjourned at 1:57 PM</li></ul>



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Name	Position	Organization	Attendance	
<i>Executive Board</i>			In Person	Call
Becky Biro	President	RK&K		X
BJ Song	First Vice-President	Kleinfelder		X
Steve Gault	Second Vice-President	PennDOT		X
Chad Martin	Treasurer	KCI		X
Jason Molinero	Secretary	Allegheny County		X
Megan McDermott	Past President/ District Representative	ms consultants		X
<i>Coordinators, Advisors, Chairs, Liaisons</i>				
Austin Lucas	Western Area Coordinator	CEC		X
Cory Bloom	Central Area Coordinator	GFT		X
Tyler Hartman	Eastern Area Coordinator	RK&K		
Jenn Walsh	Section Advisor	HDR		
Steve Palmer	Treasurer Advisor	GFT		X
Lindsey Klein	Sponsorship Coordinator	Imperial		X
Theresa DeAngelo	Annual Meeting Chair	Benesch		
Marvin Ta	Annual Meeting Chair	Pennoni		
Vichika Iragavarapu	NJ Signal Tech Committee	WSP		
Greg Frisby	Scholarship Chair	WRA		X
Patrick McTish	Golf Outing Chair	Michael Baker		X
Sarah Adsit	Student Chapter Liaison Coordinator	Bowman		
Leila Bouabdellaoui	Awards Chair	City of Pittsburgh		
Mike Mudry	District Awards	TPD		
Emily Hufnal	Website Coordinator	DeIDOT		X



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Melissa Mo	Membership Chair	HNTB		X
Hannah Landvater	Social Media Chair	RK&K		
Paige Braude	Social Media Chair	Toxcel		X
Sidney New	Job Postings	Retired		
Erik Stellato	STEM	RK&K		X
Sydney French	WVU Student Chapter Liaison	French Engineering		
Scott Seibel	PSU Student Chapter Liaison	Michael Baker		
Julia Kovach	Drexel Student Chapter Liaison	RK&K		
Jason Chen	Villanova Student Chapter Liaison	Bowman		X
Tucker Smith	Delaware Student Chapter Liaison	McCormick Taylor		
Dustin Chickis	University of Pittsburgh Student Chapter Liaison	Michael Baker		X
Ashley Rodney	Delaware Student Chapter Liaison	Wallace Montgomery		X
Kate Russo	MCDITE International Director	RK&K		
Jeannette Quirius	ITE Brand Evolution	McCormick Taylor		
Elizabeth Coffey	Eastern Area Coordinator 2026	Jacobs		X
			20 Attended	